



GET UP TO A \$75 VISA® REBATE CARD BY MAIL WHEN YOU PURCHASE ANY FOUR (4) QUALIFYING NEW COOPER TIRES.

Receive up to a \$75 Visa Rebate Card by mail when you purchase any four (4) qualifying new Cooper Tires for household use in a single transaction between August 25, 2009 and October 31, 2009. Qualifying tires are: Cooper GFE, Lifeline GLS, Cooper Response Touring, Cooper CS4 Touring, Discoverer CTS, Discoverer H/T, Discoverer ATR, Discoverer STT, Discoverer S/T, Discoverer S/T-C and Discoverer LSX. The Cooper Response and Discoverer LSX are available only at select retailers. Actual amount of rebate depends on type of eligible tires purchased and availability of eligible new tires at time of purchase.

How to get your Cooper Tire rebate:

1. Complete ALL mandatory information – including tire size for each product. Incomplete forms will not be processed.
2. Include the original, dated retail invoice or sales receipt (photocopy acceptable) with the purchase price of the four (4) qualifying new tires, tire size and date of purchase. Names on invoice and rebate form must be identical.
3. Please remit to:

Cooper Tire Take the Money and Ride Fall Rebate
P O Box 7025
Parkersburg, WV 26102-7025

All rebate requests must be postmarked by November 30, 2009 and received by December 14, 2009 to be eligible.

COOPER TIRE OFFICIAL MAIL-IN REBATE OFFER FORM

Please print clearly:

Name: _____

Address: _____

City: _____

State/Prov.: _____ ZIP/Postal Code: _____

E-mail address*: _____

Phone Number: _____

(Required to be eligible for VISA rebate card)

Tire Dealer Name: _____

City: _____ State/Prov.: _____

* If you would like to receive any email updates regarding the status of your rebate, please include your email address above.

Check this box if you would like to receive information about Cooper products, special programs and promotional offers.

For assistance please contact your Cooper Tire & Rubber Company representative via email at coopertirerebate@fahlgren.com or call 1-800-426-2637 or visit www.coopertirerebates.com.

ADDITIONAL REQUIRED INFORMATION BELOW

Please check the appropriate box for the Mail-In Rebate you are applying for and complete all information.

\$40 Mail-In Rebate

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|--|---------------------------------|--------------------------|
| <input type="checkbox"/> Cooper GFE | Tire Size (ex: 195/65R15) _____ | Price per new Tire _____ |
| <input type="checkbox"/> Lifeliner GLS | Tire Size (ex: 215/60R16) _____ | Price per new Tire _____ |
| <input type="checkbox"/> Cooper Response Touring | Tire Size (ex: 215/60R16) _____ | Price per new Tire _____ |

\$50 Mail-In Rebate

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|---|---------------------------------|--------------------------|
| <input type="checkbox"/> Cooper CS4 Touring | Tire Size (ex: 205/65R15) _____ | Price per new Tire _____ |
|---|---------------------------------|--------------------------|

\$75 Mail-In Rebate

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|--|-----------------------------------|--------------------------|
| <input type="checkbox"/> Discoverer CTS | Tire Size (ex: 254/65R17) _____ | Price per new Tire _____ |
| <input type="checkbox"/> Discoverer H/T | Tire Size (ex: LT245/75R17) _____ | Price per new Tire _____ |
| <input type="checkbox"/> Discoverer ATR | Tire Size (ex: LT255/70R16) _____ | Price per new Tire _____ |
| <input type="checkbox"/> Discoverer STT | Tire Size (ex: LT275/65R18) _____ | Price per new Tire _____ |
| <input type="checkbox"/> Discoverer S/T | Tire Size (ex: LT235/75R15) _____ | Price per new Tire _____ |
| <input type="checkbox"/> Discoverer ST-C | Tire Size (ex: LT265/70R17) _____ | Price per new Tire _____ |
| <input type="checkbox"/> Discoverer LSX | Tire Size (ex: LT275/65R18) _____ | Price per new Tire _____ |

OFFICIAL REBATE TERMS AND CONDITIONS:

Rebate will be paid in the form of a Visa Rebate Card or a Rebate Check to be mailed to the address provided on this Official Mail-in Rebate Form. Purchasers will receive \$40 off the Cooper GFE, Lifeliner GLS and Cooper Response Touring Tires, \$50 off the Cooper CS4 Touring Tires, and \$75 off Discoverer CTS, H/T, ATR, STT, S/T, S/T-C and LSX Tires. Purchasers in the United States will receive the rebate in US dollars in the form of a Visa Rebate Card. The card is issued by JP Morgan Chase Bank, N.A. pursuant to a license from Visa U.S.A. Inc. The card can be used at any merchants that accept Visa debit cards. Certain fees may apply with the use of the Visa Rebate Card. Purchasers in Canada will receive the rebate in Canadian dollars in the form of a Rebate Check. **Limit one (1) rebate per four (4) qualifying tires purchased.** All sales receipts or invoices must be dated between 8/25/09 and 10/31/09. All rebate requests must be postmarked by 11/30/09 and received by 12/14/09.

Names on invoice and rebate form must be identical. Please retain a copy of all documents submitted for your own records. LATE SUBMISSIONS WILL NOT BE ACCEPTED. Purchase (in a single transaction) four (4) new tires of any of the following qualifying Cooper tires: Cooper GFE, Lifeliner GLS, Cooper Response Touring, Cooper CS4 Touring, Discoverer CTS, Discoverer H/T, Discoverer ATR, Discoverer STT, Discoverer S/T, Discoverer S/T-C and Discoverer LSX. Offer based on availability of eligible new tires at time of purchase. Offer open to legal residents of Canada (excluding Quebec) and the 50 United States and the District of Columbia making purchases in those locations. Void in Quebec and where restricted or prohibited by law. Purchases must be for household use. Requests from groups, organizations or businesses will not be accepted.

Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other Cooper Tire offer. Please allow 6-8 weeks after Cooper Tire & Rubber Company's ("Sponsor") receipt of rebate request for delivery of Visa Rebate Card or check. Rebate checks will be voided if not cashed within 90 days of issuance and will not be reissued. Requests received without an Official Mail-in Rebate Form and original or legible photocopy of dated sales receipt or invoice will be returned. Offer is not transferable and is valid only for the individual who purchased the product at retail. U.S. mail fraud statutes and the *Criminal Code of Canada* prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this promotion. Sponsor reserves the right to confirm the identity of any rebate recipient and is not responsible for delayed, postage due, illegible, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors.